
FOR IMMEDIATE RELEASE

Scottsdale Resident, Crystal Waltman, Wins 2020 Global Author Elite Award For Her Book, *Quitting to Win | A Proven Plan to Let Go of Bad Habits, Learn to Feel, and Love Yourself.*



COLUMBUS, Ohio (November 2, 2020)— Scottsdale resident, Crystal Waltman, has won a 2020 Author Elite Award in the Health category for her book, *Quitting to Win, A Proven Plan to Let Go of Bad Habits, Learn to Feel, and Love Yourself.* Waltman was announced the winner at this year’s Online Experiential Author Elite Awards Ceremony hosted from the Hilton Columbus/Polaris, in Columbus, Ohio.

Kary Oberbrunner, founder of Author Academy Elite and the Author Elite Awards says, “Our goal is to help further connect this global community of authors, maintain excellence and integrity of the book publishing industry, and raise awareness that the stories being told and the authors who write them are worth our attention.”

Beginning in January of this year, over 1,000 authors worldwide were nominated for their work in one of the following 16 categories: General Non-fiction, Advice, Self-Help, Business & Investing, Memoir, Health, Clean Romance, Fantasy, Mystery, Thriller, Science Fiction, Young Adult, Children's & Middle Grade, Historical Fiction, General Fiction, and Religious Non-fiction.

Authors of all kinds—indie (self-published), traditional, or collaborative published—were considered for an award. Entries were reviewed and evaluated on popular vote, social contribution, and overall presentation (cover, content, flow, and originality) by a panel of select judges.

With the advent of COVID-19 restrictions, the event was held as part of an innovative experiential conference, with every aspect performed virtually. Waltman was invited, along with the other top ten finalists in the Health category, to present her book synopsis at the Author Elite Awards Red Carpet Sessions. The evening included a Red Carpet Meet and Greet followed by the Author Elite Awards Ceremony.

Waltman was invited to give an acceptance speech at the award ceremony and also received:

- The Academy Boon of Merit Award.
- Traditional Media and Social Media press including features on select podcasts, shows, vlogs, blogs, and articles.
- Lifetime access to 30 Days to a Bigger Stage Experience, an online program helping authors get publicity for their book.

- A recorded coaching session with YouTube consultant Brad Burke on how to leverage your book with video.

About the Author Elite Awards

The Author Elite Awards is an award bestowed for literary merit and publishing excellence in the writing and publishing industry. It is presented annually at the Author Elite Awards Ceremony by Author Academy Elite, a premium service provider for authors. For more information on the awards, visit AuthorEliteAwards.com.

END RELEASE
